2026 SPONSORSHIP PACKET

All of the Elves have been hard at work prepping for *Special Santa* on December 12th. The Santa-Mobile is getting a new coat of red paint and Santa's Workshop is looking especially sparkly and bright!

Special Santa provides an unforgettable experience for children with disabilities and their families. All Santas have experience working with special needs kids. Understanding and supportive volunteers warmly welcome families upon arrival.
There are no long wait lines. At Santa's Workshop, children can participate in supported activities and crafts, sensory experiences, build mini-LEGO kits, and pet service dog puppies until Mrs. Claus brings them to a private room to visit (and warm up to) Santa. No child is rushed. For many, this is the first time their child has been willing to sit with Santa.

All families receive a FREE, professional photo, with an option to purchase more. Receiving an official Santa picture is a huge milestone and a source of great pride.

Some families might be more comfortable if Santa came to them. Santa can visit outside homes with photo opportunities of him and his Jingle-All-The-Way Santa-Mobile ride. He will deliver Craft Boxes wrapped up with ribbons and bows filled with fun holiday activities and crafts, including a mini-LEGO kit.

Craft Boxes, Santa Workshop Posters, and posts on our social media pages and website will highlight each of our wonderful sponsors. *Special Santa* is a zero-profit event put on by unpaid volunteers and sponsors.

Keep reading to find out how you can be part of Special Santa's magic!

About Us

Twenty- one years ago, *Special Santa* was created by a group of families with children with disabilities who struggled with the traditional "Santa Mall" visit. Kids couldn't stand in those long lines, the experience was rushed and overwhelming, and, in the end, it was all so very disappointing and upsetting. *Special Santa* was crafted to eliminate all the worries and anxieties these families face in the hopes of a magical moment with Santa. Thanks to the support of dedicated sponsors and passionate volunteers, *Special Santa* is still spreading the Santa magic to over 120 families each year.

As the event grew, we looked for ways to expand *Special Santa* to reach children who cannot visit Santa in-person, even in the special circumstances that it provides. We have expanded and added a Santa-Mobile option where Santa visits families at their home in his Santa-Mobile allowing for photo opportunities with him and Mrs. Claus.

Each option will have an experienced Santa who is comfortable working with children with disabilities, and Mrs. Claus and a merry band of Elves will be on hand, all to provide that warm, understanding experience families come to expect from *Special Santa*.

Let's make the 2026 holiday season full of the happiness and wonderment for some amazing children and their amazing families. With full hearts, we thank you for your sponsorship of *Special Santa*.

Michelle Shaw
Santa Elf of Sponsorship
425-417-8360 • elf.specialsanta@gmail.com
specialsanta.org

MY VILLAGE
NORTHWEST

Sponsorship Packages

PRESENTING SPONSOR - $3000
- Most prominent and visible of all the sponsorships available
- Name and logo featured as "Presenting Sponsor" on posters, plus digital advertising, including presence on website and social media
- Featured on Special Santa registration & volunteer sign-up website
- Featured on social media posts & in letter from Santa
- Featured on posters in Special Santa's Workshop
- Acknowledgement in all Thank Yous

VOLUNTEER T-SHIRT SPONSOR - $1500
- Sponsors the identifying t-shirts for the 75 Special Santa volunteers
- Name and logo listed as a t-shirt sponsor on posters plus digital advertising including presence on website, social media, and T-shirt selling platform
- Featured on Special Santa registration & volunteer sign-up website
- Featured on posters in Special Santa's Workshop
- Acknowledgement on social media posts & in letter from Santa
- Acknowledgement in all Thank Yous

GAS & SANTA-MOBILE SPONSOR - $750
- Helps to provide the gas and decorations for the vehicles transporting Santa and Mrs. Claus in the Santa-Mobile
- Logo listed on posters and digital advertising, including website & social media
- Logo on Special Santa website
- Name and logo posters in Special Santa's Workshop
- Acknowledgement in all Thank Yous

VOLUNTEER FOOD SPONSOR - $600
- Helps to provide lunch for the 75 volunteers needed to run Special Santa
- Logo listed on posters and website
- Logo on Special Santa website
- Name and logo posters in Special Santa's Workshop
- Acknowledgement in all Thank Yous

SANTA'S CRAFT BAG SPONSOR - $500
- Helps to provide all the crafts and packaging for the Santa's Craft Bags
- Logo listed on posters and website
- Name and logo posters in Special Santa's Workshop
- Acknowledgement in all Thank Yous

SPONSOR A SANTA & ELF - $250
- Helps provide the yearly expenses of outfitting Santa, Mrs. Claus, and Elves
- Logo listed on posters and website
- Name and logo posters in Special Santa's Workshop
- Acknowledgement in all Thank Yous

GENERAL & IN-KIND DONATIONS
- All donations, monetary and in-kind, are welcome
- Name and logo on website
- Acknowledgement in all Thank Yous

Yes! I want to support 2026 Special Santa event

Sponsorship Levels

- ☐ **PRESENTING SPONSOR - $3000**
- ☐ **VOLUNTEER T-SHIRT SPONSOR - $1500**
- ☐ **GAS & SANTA-MOBILE SPONSOR - $750**
- ☐ **VOLUNTEER FOOD SPONSOR - $600**
- ☐ **SANTA'S CRAFT BAG SPONSOR - $500**
- ☐ **SPONSOR A SANTA & ELF - $250**
- ☐ **GENERAL DONATION OR IN-KIND VALUE: _____**

Contact

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Phone: 425-417-8360

EIN: 81-2309427

specialsanta.org

How to Sponsor or Donate

Please submit your sponsorship or donation using **Venmo** or **PayPal**
Include your business name and "Special Santa Sponsor" in the payment notes

VENMO

Venmo:
@SpecialSanta

PAYPAL

PayPal:
@SpecialSantaMVNW